CITY OF ORMOND BEACH



Police Department - 170 West Granada Boulevard - Ormond Beach, FL 32174 (386) 677-0731 – Fax (386)676-3559



June 29, 2017

F.C.P.A. Board Members,

Officer Brennan has brought innovation, passion and creativity to the Ormond Beach Police Department's Outreach Unit. He has expanded the Unit's mission in an attempt to reach citizens of all ages and backgrounds. Officer Brennan has done this by utilizing existing programs, expanding those programs and creating new programs. With his interactions with the public, he has shown the citizens the positive side of Law Enforcement. His outreach with the community has a direct effect on how our community views Law Enforcement as a whole. It is because of his positive impact with all citizens; our agency has built a trusting relationship with the community we serve.

Officer Brennan works to establish a positive relationship with area youths of all ages and has developed numerous programs to expedite his desire to work with the youth in the community, such as "Buddy Cop Safety Show" which is a safety program for preschool and daycare children, focusing on basic safety like traffic signs and their meanings or how to deal with strangers, "Teen Dating 101" which is a program to educate pre-teen and teenagers on issues with dating violence, "Five O Club" that he created to inspire and motivate the future leaders of our community by teaching interview skills, proper dress attire, and financial decision making. Officer Brennan also created "Santa on Patrol", a program were Santa joins the Ormond Beach Police Department with his bag full of toys, making stops throughout the City to present a gift to a good boy or girl. Last year's "Santa on Patrol" he rode with Santa, in a Patrol Vehicle and they distributed over 600 gifts to area children

Officer Brennan never stops at finding or developing new ways to have a positive impact on people's lives, whether it is his fellow officer or a member of the community. Officer Brennan is always willing to go that extra mile to achieve whatever the goal is and will often be found working nights or weekends to get done whatever needs to be done. Officer Brennan works hard to mentor fellow officers and is infectious on his drive to serve the community often inspiring others.

Sincerely,

Lisa Rosenthal Police Captain

F.C.P.A. Board Members,

Officer Jay Brennan is decorated member of fourteen years with the Ormond Beach Police Department. He has been in the Outreach Division as the designated Crime Prevention Officer the last 3 years. He is a certified Crime Prevention Practitioner through the Florida Attorney General's Office.

Officer Brennan's crime prevention efforts have been evident to his co-workers and the community. He has worked tirelessly to bring members of Law Enforcement and the citizens of Ormond Beach together. You can often find him as the key note speaker for local organization functions, conducting OBPD crime Prevention programs and community events, interacting with the students at the schools, and participating in several charities.

He has taken existing programs like the crime prevention presentations, residential & commercial security surveys, "Citizen Police Academy", "Coffee with COP" and "Drug Free World", "Neighborhood Watch", and "D.A.R.E." to a new level. He also often thinks outside the box by developing new programs that allow him to reach out to all different demographics of our city. He developed "Soda Pop with a COP" in partnership with Chick-fil-A, which has since been recognized and use nationwide by other agencies. He launched the "Mommy, Me, & Safety" program at our local hospitals and community centers to provide education in safe practices for new mothers. The program is a staple in the *Mommy University* classes at Ormond Memorial Hospital. The "Badges & Brunch" program was designed to create interest from our senior citizens who are educated on various scams and frauds while enjoying a brunch style meal at our local assisted living facilities and senior living communities.

Officer Brennan works to establish positive relationships with our area youths of all ages and has developed numerous programs to expedite his desire to work with them. He started the "FIVE-O Club" at the middle school to inspire and motivate the future leaders of our community by having local experts teaching job interview skills, proper dress attire, financial decision making, and creating a goal oriented mind set. The school was so impressed they wish to have the program accredited by the county school board to be implemented to all the schools. He regularly visits pre-schools, daycare centers, private companies and elementary schools with the "Buddy Cop Safety Show". He also started the "Santa on Patrol" program where Santa joins the OBPD on patrol armed with toys. Santa and OBPD make unannounced stops throughout the city to present a gifts and "Naughty or Nice" tickets during the holidays. Last year, Officer Brennan and Santa gave out 600 toys to our area children.

Officer Brennan is always engaged with the public. He has several years of martial arts experience which he has shared by being our department defensive tactics instructor and also sharing his knowledge with the community. He initiated the very popular "S.L.A.P." Self-defense for Ladies & Assault Prevention program. The class series was designed to give women in our community an introduction to crime prevention, personal safety practices and self-defense techniques. Over 900 women have attended the class that is offered 1-3 times a month. He then formulated a program with Embry-Riddle Aeronautical University's ROTC to teach a co-ed self-defense program to their college students. He recently raised money and awareness for the domestic abuse charities with "GUARD UP" women's self-defense seminar which attracted a lot of attention from the public and was very well attended by ladies from our area and surrounding communities.

He also wanted to encourage the sports minded members of our city to interact with our law enforcement members. He started our "Badges N' Boardshorts" summer events which focused on water safety and featured summer activities. A professional surf contest to included surf lessons from OBPD, Stand UP Paddle boarding, tug-of-war, limbo, YOGA, etc. He also partnered with local radio stations to start "COPS & Joggers Foot Pursuit 5K". Last year's race had 300 runners who were trying to "escape" from OBPD officers. Officer Brennan wanted to further the productive relationships the police department had with our schools by having sporting competitions against the student and teaching staff with the "Back the Blue Sports Challenge". OBPD competed with our area schools in friendly competitions to include dodgeball, kickball, and soccer.

In addition, Officer Brennan even included efforts with assisting our furry friends in our community with events like "Santa Claws for Paws", "My K-9 Valentine" and "Cinco de Fido" as part of the "Mission PAWSsible" agenda. These events were developed to create awareness of animal rescues that shelter and care for abandoned or neglected pets. These programs resulted in donations of cash and pet supplies that went directly to the area shelters.

Officer Brennan is an organizer and participant in our annual "National Night Out" event. He has made positive changes to the event with themes and adding several attractions to the event. He contacted a local movie costume company to assist in creating "10 Alpha One" a futuristic costumed police officer that has attended numerous events and makes appearances at charity functions. The CRIME PREVENTION car was concept that he forged and was then funded by local businesses. The CRIME PREVENTION car nicknamed "The Patriot" because of its stars and stripes design is his assigned vehicle that is recognizable to tourist and our citizens furthering the department's devotion to crime prevention. His performance has provided the agency with a yearly average of 25 major Crime Prevention events with 7,000 attendants and 60 conducted programs with 1,450 participants.

Officer Brennan never stops at finding or developing new ways to educate our community in ways to work together to the common goal of keeping our citizens safe. He is always willing to go that extra mile to achieve whatever the goals are and will often be found working nights and weekends to accomplish the crime prevention initiative. Officer Brennan works hard to mentor fellow officers. His infectious drive to serve the community is often inspiring others, like law enforcement members, citizens and local business owners even when they had no intention to do so before. Officer Brennan continues to set the example of how to be a good officer, a loving husband, father, and a productive member of our community. For all these reason, Officer Jay Brenna should be selected for Outstanding Crime Prevention Practitioner of the Year!

Evelyn Reloostim

To Whom It May Concern,

I am Dr. Wesley H. Porter, an administrator at Ormond Beach Middle School.

I have recently had the pleasure of witnessing Officer Jay Brennan while he implements the "5-0 Club" at our school.

Officer Brennan met with Mr. Krajewski and our entire administration team, along with Chief Godfrey and the staff Ormond Beach Police Department, to discuss implementation of the program.

I was impressed with his organizational skills, his attention to detail and his focus on implementing the program. He presented his ideas for the program in a cogent and well thought our manner.

These programs which enrich the lives of children are vital to students who need additional structure in their lives. The weekly meetings will provide Officer Brennan the time he needs to impact the lives of these students in need.

I look forward to seeing this program expanded and to see other deserving students giving the direction and encouragement necessary for success.

It is my honor to recommend him for acknowledgement in his endeavors.

Sincerely, D. Mesley H. Poles

Dr. Wesley H. Porter