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FOR IMMEDIATE RELEASE

Florida Crime Prevention Association and McGruff SafeGuard

Team Up for Online Safety

Winter Park, Florida, March 28, 2008 — The Florida Crime Prevention Association (FCPA) has announced a partnership with McGruff® SafeGuard, a free service for parents to monitor and safeguard their kids' online activities. The service is the first and only service to electronically connect parents with law enforcement in their common battle against sexual predators on the Internet.

McGruff SafeGuard has been tested in homes since 2006, and during that time parents have detected and prevented Internet predators from taking advantage of their children through sexual assault, teen drug abuse, and other crimes. The product is credited with preventing suicide of child victims of Internet abuse.

Parents can sign up for the free service at www.gomcgruff.com/floridacrimeprevention.

"The Florida Crime Prevention Association and its members strive every day to keep families and children safe. We chose to partner with McGruff SafeGuard because it unites law enforcement and parents in their common goal to protect children. Our partnership with McGruff SafeGuard will enable us to provide a proven tool to families to help their kids stay safe online," said FCPA president Keith Stripling.

If a parent discovers an Internet predator, McGruff SafeGuard reports the suspected predator to law enforcement. At the same time, the software blocks that alleged predator from communicating with the child again or with *any* children protected by the McGruff SafeGuard service.

McGruff SafeGuard is a licensed product of the National Crime Prevention Council, the nonprofit leader in crime prevention education and home of McGruff the Crime Dog.

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About the Florida Crime Prevention Association

The Florida Crime Prevention Association was founded in 1969 in an effort to increase the awareness of crime prevention strategies and to network with other agencies on how to fight crime victimization. The FCPA is the oldest crime prevention association in the United States and serves the entire State of Florida. Originating from a small group of law enforcement officers, the FCPA members, member agencies, and corporate partners continue to grow and promote crime prevention ideals. More information on the FCPA can be found at <http://www.floridacrimeprevention.org/>.

About McGruff SafeGuard

McGruff SafeGuard is a simple, free service designed to help parents manage their kids' increasingly dangerous online activity.

The service monitors dangerous chat and instant messaging including MySpace, Facebook, AOL, MSN, and Yahoo. The service allows parents to conveniently review their kids' activities using a secure website, or to be notified of potentially dangerous situations via cell phone and email alerts.

McGruff SafeGuard alerts parents to dangerous behavior, such as Internet predators, sexual abuse, drug use, or criminal activity, and provides helpful advice to parents on how to deal with certain issues.